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# Press Release

## INNOVATIVE GLASS COMING TO NATIONALMUSEUM DESIGN THIS SUMMER / 17 JUNE - 23 AUGUST, 2015



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Curator Glass is Tomorrow: Lise Coirier, project leader, Pro Materia Curator Nationalmuseum: Micael Ernstell Scenography: Nationalmuseum-Joakim E. Werning & Pro Materia Glass is Tomorrow coordinator: Wing Lam Kwok, Pro Materia

On 17 June, Glass is Tomorrow opens at Nationalmuseum Design, located inside Kulturhuset Stadsteatern in Stockholm. The result of an international project to highlight the potential of glass, this unique exhibition will feature over 300 glass pieces and prototypes co-created and produced in workshops held at various glassworks across Europe, including Boda's Glass Factory in Sweden.

#### The meaning of beauty and pursuit of excellence

In exploring techniques and know-how, designers and glassmakers work together in a very rigorous and concise process. Preliminary drawings translate into different testing and crafting phases.

With mould or free blowing; hot or cold working, the stages are all linked together in the workshop like one of Matisse's Dances. Each move made by the glassmaker can be either providential or fatal to the draft sketched on paper. You can't really afford to make any retouches like you can with painting: manual intelligence is as much about precision and attention to detail as is conceptual intelligence.

These six successive workshops can be seen as dress rehearsals for a comprehensive show, Glass is Tomorrow will mount in still and moving images. The traces that remains is that of objects, combined works and installations that come to sublimate these present and future forms, each with many potential uses. While the beauty of glassmaking will always fascinate, the design is ultimately more mysterious and subtle – durably imprinted in substance.

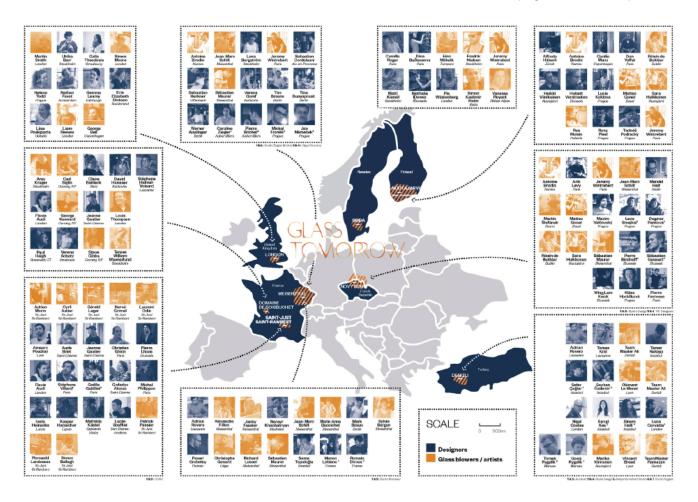
After the first touring venues of Glass is Tomorrow in 2013, the exhibition – stemming from this second session of workshops – was shown at Saint-Étienne's Musée de la Mine (salle d'Énergie), at Milan's Salone di Mobile with Nude and will land mid-June 2015 at Stockholm's Nationalmuseum / Kulturhuset and finally to end in September at the Royal College of Art (Battersea Building) during the London Design Festival. More than three hundred works – potential prototypes for limited editions or mass production – are unveiled to the public.



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These oeuvres are the fruits of reflection, experimentation and joint creative undertakings, achieved during six thematic workshops, each focusing on the meaning of beauty: mixed media (The Glass Factory, Boda, Sweden), liquid fusion (CIRECA / Domaine de Boisbuchet with the Corning Museum of Glass's Glass Lab<sup>™</sup> (France / United States), inside-outside (ESADSE with the Saint-Just Glassworks/ Glasssolutions, Saint-Gobain Glass, France), silent luxury (CIAV-Meisenthal, France), light/house (Şişecam - Nude, Denizli, Turkey), and makers x makers (RCA with Vessel Gallery, London, United Kingdom).

## The featured designers and glassmakers are:

Gwladys Alonzo, Flavie Audi, Autoban, Dina Baïtassova, Claire Baldeck, Ulrika Barr, George William Bell, Mark Braun, Vincent Breed, Aude Briet, the CIAV team, Nigel Coates, Nathalie Dewez, Erin Dickshon, Nathan Favot, Christian Ghion, the Glass Lab™ team from the Corning Museum of Glass, the Glass Factory team, Jeanne Gautier, Christophe Genard, GGSV, Pawel Grobelny, Paul Haigh, Stéphane Halmaï-Voisard, Kaspar Hamacher, David Hanauer, Iveta Heinacka, Simon Kashmir Holm, Benjamin Hubert studio - Luca Corvatta, Matilda Kästel, Norayr Khachatryan, Marika Kinnunen, Matti Klenell, Tomas Kral, Amy Kruger, Gemma Leamy, Clément Le Mener, Pierre Lhoas, Eino Mäkelä, Studio Monsieur, Simon Moore, Tamer Nakışçı, Fredrik Nielsen, the NUDE team: Sinem Hallı and Sevgi Kes Özalp, Michel Philippon, Liisa Poskiparta, Amaury Poudray, Liam Reeves, Camille Roger, Adrien Rovero, Vanessa Royant, Verena Schatz, Studio Rygalik, Lucile Soufflet, Galla Theodosis, Louis Thompson, The Glass Factory team, Helena Todd, Sema Topaloğlu, the Verrerie de Saint-Just team, the Ali team, the Ramazan team and the Şevki team from the Şişecam group, Terese William Waenerlund, Jeremy Wintrebert, Pia Wüstenberg.



#### About Glass is Tomorrow:

Playing with transparency, opaqueness, colour, shade and light; Glass is Tomorrow has transposed the savoir-faire of glass-making into the design sphere across Europe. Co-funded by the European Union Culture Programme since 2011, this ambitious project continues to bring the world of glassmakers and designers together by forging strong links between the individuals and territories involved in this age-old craft. The creative ideas born from mobility, exchange and dialogue; from the knowledge of a particular place and its heritage; nurtured by traditions and new sources of inspiration and innovation. With Glass is Tomorrow, we have been able to make this dream come true. It is thanks to the energy of our partners and associated partners – major centres of glassmaking, production houses and educational programmes, that still provide training in this craft, and of the makers and designers of objects – that we have been able to make headway on the 'glass road.' Our progress grows through a series of workshops and subsequent exhibitions. Today, Glass is Tomorrow's community is recognised internationally and the label of excellence it has received from the EU.

After its first adventure that initially took place in Nuutajärvi, Finland with littala, in Nový Bor, Czech Republic with Verreum, and in Meisenthal with CIAV (Centre International d'Art Verrier), Glass is Tomorrow completed its second phase of joint creative workshops and embarking on a traveling exhibition tour. The journey along the 'glass road' begins in southern Sweden with The Glass Factory in Boda; on to Domaine de Boisbuchet / CIRECA (Centre International de Recherche et d'Education Culturelle et Agricole) with The Corning Museum of Glass' Glass Lab<sup>™</sup>; ESADSE (Ecole Supérieure d'Art et Design de Saint-Etienne) in collaboration with Saint-Just Glassworks; CIAV (Centre International d'Art Verrier) in Meisenthal; and Şişecam's Nude group from Denizli – in western Anatolia and Istanbul – ending up in London at the RCA (Royal College of Arts).

These workshops produce objects that fit in with the meaning of beauty, confronting the fragility of age-old ceramics and glass-making industries as much as large factories – which were often made into rootstock for a forever bygone 'Belle Epoque'. Using design to reinvent glass art: this is the challenge, fuelled by desires and ideals, that the European project, Glass is Tomorrow, has set for itself. In fact, it is no longer the industry that is necessarily leading innovation and design but the people who draw from within themselves the strength to create; to soak up the culture of the place during each workshop, in regions that are historically entrenched in a glassmaking tradition. In pursuit of a revival and future.



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The results of the Glass is Tomorrow project will be on show at Nationalmuseum Design, starting on 17 June. The exhibition will feature a selection of pieces and prototypes from the recent six workshops, presented thematically by manufacturing method. In all, more than 300 glass artifacts by over 50 designers from all parts of Europe will be on display.

In Stockholm, the exhibition has been expanded to include some unique pieces by 10 glass designers who have a connection to the city: Esmé Alexander, Anna Berglund, Frida Fjellman, Ulla Forsell, Gunilla Kihlgren, Simon Klenell, Matilda Kästel, Sara Lundkvist, Fredrik Nielsen and Karin Törnell.

The Glass is Tomorrow exhibition will be on show at Nationalmuseum Design from 17 June to 23 August 2015.

Earlier this year, Glass is Tomorrow appeared at the Musée de la Mine in Saint-Etienne, France, coinciding with the Biennale Internationale Design, and at the Milan furniture fair with Nude Glass from Turkey. After Nationalmuseum Design, it will move on to the Royal College of Art in London during London Design Festival.

#### **Glass is Tomorrow Book**

Release in June 2015. Co-published by Pro Materia & ArchiBooks, ed. by Lise Coirier & Adrian Madlener, 280 pages. More than 500 exclusive photographs by James Bort, Anne Zed / Geophotography, Müfit Çırpanlı and Büsra Yeltekin.

Write to: book@glassistomorrow.eu to pre-order your copy or come and pick it up on site during the exhibition at Nationalmuseum Design.

#### About Nationalmuseum:

Nationalmuseum is Sweden's premier museum of art and design. The collections comprise older paintings, sculpture, drawings and graphic art, and applied art and design up to the present day. The museum building is currently under renovation and scheduled to open again in 2017. In the meantime, the museum will continue its activities through collaborations both in Sweden and abroad as well as temporary exhibitions at the Royal Swedish Academy of Fine Arts, Fredsgatan 12, and Nationalmuseum Design in Kulturhuset in Stockholm.

#### More information is available at www.nationalmuseum.se.

BMW Sverige AB is the main sponsor of Nationalmuseum Design. Nationalmuseum also collaborates with Svenska Dagbladet, FCB Fältman & Malmén and the Grand Hôtel Stockholm.



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#### Photo credit: Anne Zed/ Geophotography and James Bort for GIT II

### Nationalmuseum Design-Kulturhuset Stadsteatern

Kulturhuset Stadsteatern, Sergels torg Accessible entrance: Beridaregatan 5 Stockholm, Sweden

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www.nationalmuseum.se

1- CANON/ Designer: GGSV Stéphane Villard I Gaëlle Gabillet- Glassblowers: Saint-Just Team- Photo credit: Anne Zed/ Geophotography 2-LIQUID FUSION/ Designer: Louis Thompson- Glassblowers: Louis Thomson I George Kennard- Photo credit: Anne Zed/ Geophotography 3- CAR LIGHTS/ Designer: Nathalie Dewez, Glassblowers: Jeremy Wintrebert I Fredrik Nielsen, Photo credit: Anne Zed/ Geophotography